Fat Ass 5K

& Street Party for Charity...

2020

HISTORIC DOWNTOWN SPRINGFIELD

FRIDAY & SATURDAY, MAY 8 & 9, 2020
About Us
The Fat Ass 5K & Street Party for Charity was invented on a napkin at Celtic Mist Pub on St. Patrick's Day 2008. It's a professionally timed 5K race through Downtown Springfield, Illinois that includes beer, corn dog, donut and ice cream stops along the way. It also features live music and entertainment throughout the race route. The 5K is followed by a street party that includes barbeque and more live music. 100% of our profit goes to charity. We have donated over $1.5 million to our charities since 2008. Please help us to continue to support our charities in 2020.

$20,000 FAT ASS 5K TITLE SPONSOR
• Includes Top Billing on Web Site, Print and Radio Advertising
• Company Representative may offer Welcoming Remarks to Participants and Start the Race.
• 50 Ultimate Fat Ass Registrations
• Race Day Signage
• Reserved 20x30 tent at the Street Party

$10,000 PRE-VIEW PARTY SPONSOR
• Includes Web Site, Print and Radio Advertising
• Branding as the Pre-View Party Sponsor
• Company Representative may offer Welcoming Remarks and Introduce the Entertainment at the Friday Night Pre-View Party.
• 25 Ultimate Fat Ass Registrations
• Race Day Signage

$5,000 RACE BIB SPONSOR
• Includes Company Logo on Souvenir Race Bibs Worn by all the Participants
• Inclusion in print Advertising
• 8 Ultimate Fat Ass Registrations
• Race Day Signage.
Fat Ass 5K provides a wide range of sponsor packages that offer our sponsors great opportunities to promote their business and services.

**$3,500 PEDAL PUB SPONSOR**
- Includes seating for 12 and the opportunity to enjoy Fat Ass beverages and snacks at the starting line and while pedaling throughout select portions of the race route with your Fat Ass guide.
- Beginning 30 Minutes prior to the race.
- Company Signage on Pedal Pub.
- T-Shirts and Admission to the Street Party included.

**$2,500 GOLF CART SPONSOR**
- This includes Company Logo on 8-10 Golf Carts used at the starting and finish lines as well as throughout the 5k race route and at the Street Party.
- Inclusion in Print Advertising
- 4 Ultimate Fat Ass Registrations
- Race Day Signage

**$1,500 FAT ASS PHILANTHROPIST**
- Includes 8 Ultimate Fat Ass Registrations
- Inclusion in Print Advertising
- Race Day Signage
- Preferred Spot at the Feed Trough

**$500 CORPORATE FAT ASS**
- Includes 4 Ultimate Fat Ass Registrations
- Race Day Signage
- Preferred Spot at the Feed Trough

**$250 Fat Ass Patron**
Includes 2 Ultimate Fat Ass Registrations, Race Day Signage and Preferred Spot at the Feed Trough.

**$100 Dumb Ass**
I can't come, but I'm sending money anyway.

**$10 Tight Ass**
(Nuff Said)
PAST CHARITIES

MS Society / U.C. MS Research Grant • Alports Foundation
Sparc-Kamp Kaleidoscope • St. Patrick’s School • Mini O’Beirne Crisis Nursery
The James Project • Mission Outreach • Camp Coco • St. Andrews Society
St. Jude’s Hospital • Shriners • Pray for Danielle • Graison’s Path
LLCC Culinary School-In memory of Catie Barker • St. John’s College • St. Jude's
Negro League Baseball Museum • Salvation Army - Safe Harbor Program
Canine Companions • Macoupin County Tails • Illinois Patriot Guard
Help on the Home Front • Friend in Deed • Southwind Park
Illinois National Guard & Militia Historical Society • The Shriners Hospital
Community Fnd Land of Lincoln • Central Illinois Autism Society
Central Illinois Foodbank • Prevent Child Abuse • Monument Avenue Project
Girls on the Run • United Cerebral Palsy • Turn Out Dance Group
Southeast H.S. Drumline • Lanphier Band • Alzheimer’s Association
St. John’s Breadline • Illinois Air National Guard Family Support Group
Griggsville American Legion • 114 Volunteers Reactivated
Habitat for Humanity • Rutledge Youth Foundation

www.fatass5k.com